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OUR REF.:

## **MEDIA RELEASE**

### ***IMMEDIATE RELEASE***

### **VISIT OF MR. YASUMITSU MORITA & MR. ZAINAL ABIDIN AHMAD TO MJIIT**

**KUALA LUMPUR, 25 February 2016** – As part of MJIIT Leadership Lecture Series, Mr. Yasumitsu Morita and Mr. Zainal Abidin Ahmad, President and Vice President of Perodua Auto Corporation Sdn. Bhd. respectively, visited MJIIT, UTM Kuala Lumpur, to deliver a lecture titled “*Perodua Transformation*”. In this lecture, they talked about their experience and the current challenges in promoting Perodua transformation, and shared their expectations with MJIIT students. MJIIT students were surely given insights and encouragement in their academic endeavours through their lecture.

MJIIT was founded upon an initiative by the Malaysian and Japanese governments to establish an institution that offers Japanese-style education in Malaysia. It is a newly established institute strategically located in UTM Kuala Lumpur. Being in UTM, MJIIT enjoys all the facilities within UTM including established research facilities and the support of experienced academic staff.

MJIIT offers undergraduate programmes, postgraduate and R&D activities leveraging on the strength of Japanese technology and education system which is based on intensive research, close relations between academicians and students, professional ethics and high-value work. MJIIT works closely with Japanese universities and industries to create a strong culture and holistic approach in its programmes.

MJIIT Leadership Lecture Series provide a platform for representatives from government and industrial circles to share their knowledge and experience. These lectures serve to motivate MJIIT students to understand the social, cultural, global and environmental responsibilities of a professional engineer, and the need for sustainable development and that of managerial and entrepreneurial skills.



INTELLECTUAL  
PROPERTY AWARD 2010  
Organization Category  
2008, 2009 & 2010



MERDEKA AWARD 2009  
Outstanding Scholastic Achievement and  
Health, Science & Technology



Reader's Digest  
TRUSTED BRAND 2010  
University Category

This is the fifteenth time of MJIIT Leadership Lecture Series. There have been fourteen lectures delivered by distinguished guest speakers from different quarters including YA. Bhgia Tun Dr. Mahathir Mohamed, YB. Dato' Sri Mustapa Mohamed, YB. Dato' Seri Idris Jusoh and H.E. Prof. Masahiko Horie, former Ambassador of Japan to Malaysian.

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