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RUJUKAN KAMI:

PRESS RELEASE

IMMEDIATE RELEASE

FREE TRADE AGREEMENTS AND ECONOMIC INTEGRATION

Kuala Lumpur, 23 June 2016:- International Business School Universiti Teknologi Malaysia (IBS UTM) proudly invites the public to join CEO @ Faculty programme, entitled Free Trade Agreements and Economic Integration. The details of the event are as per below:

Title: Free Trade Agreement and Economic Integration

Time: 2:00 pm – 3:30 pm

Venue: Dewan Utama, Menara Razak UTMKL

Date: 23 June 2016

We are honoured to have the Secretary General Ministry of International Trade and Industry (MITI), Tan Sri Dr. Rebecca Fatima Sta Maria.

International trade is an important contributor to Malaysia's economic growth and development. Malaysia's trade policy is to pursue efforts towards creating a more liberalizing and fair global trading environment. While Malaysia continues to accord high priority to the rule-based multilateral trading system under the World Trade Organisation (WTO), Malaysia is also pursuing regional and bilateral trading arrangements to complement the multilateral approach to trade liberalisation.

Free Trade Agreements (FTAs) are generally aimed at providing the means to achieve quicker and higher levels of liberalisation that would create effective market access amongst the participants of the FTAs. With the establishment of the WTO, trade in services has now been included in many FTAs, which has been traditionally confined to trade in goods.



ANUGERAH HARTA
INTELEK NEGARA 2010
Kategori Organisasi
2006, 2009 & 2010



ANUGERAH MERDEKA 2009
Pencapaian Uluang Akademik dan
Keshatan, Sains & Teknologi



ANUGERAH JENAMA
YANG DIPERCAYAI
Reader's Digest 2010
Kategori Universiti

Today, FTAs' members of selected countries are not only confined to liberalisation and market opening measures alone. They are now comprehensive and include investment, trade facilitation, intellectual property rights (IPR) as well as economic cooperation in areas such as competition policy, standards and conformity assessment, information and communication technology, science and technology, education and training, research and development, financial cooperation, small and medium enterprises (SMEs) development, and paperless trading.

This 90-minute talk will look at free trade agreements and how they affect the economic integration between countries in order to help Malaysian economy grow bigger and better by 2020.

For details, please contact:

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